

A woman with long, wavy blonde hair and blue eyes is smiling at the camera. She is wearing a dark top. The background is a blurred car dealership with several cars on display.

BRAND MANUAL

BIKY

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BASIC GUIDE



INTRODUCTION

The purpose of this guide is to outline the basic graphic elements of BIKY, its range of applications, and its most common uses.



LOGO



LOGO STRUCTURE
SECURITY AREA





LOGO

BIKY

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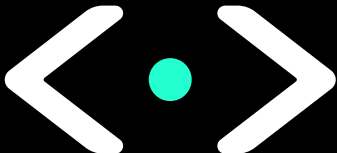
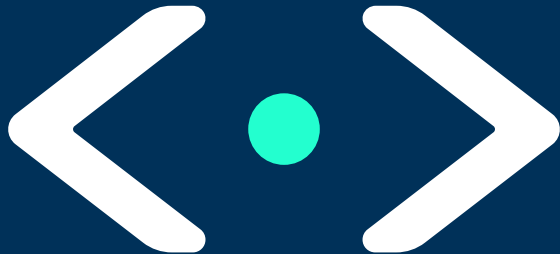
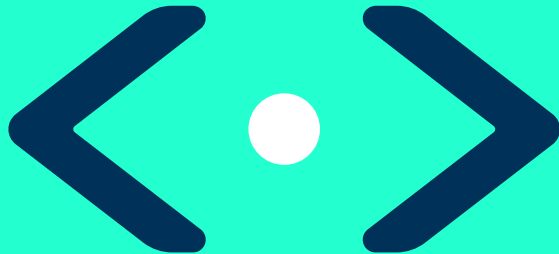
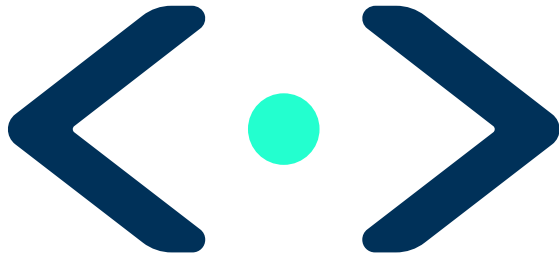
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LOGO



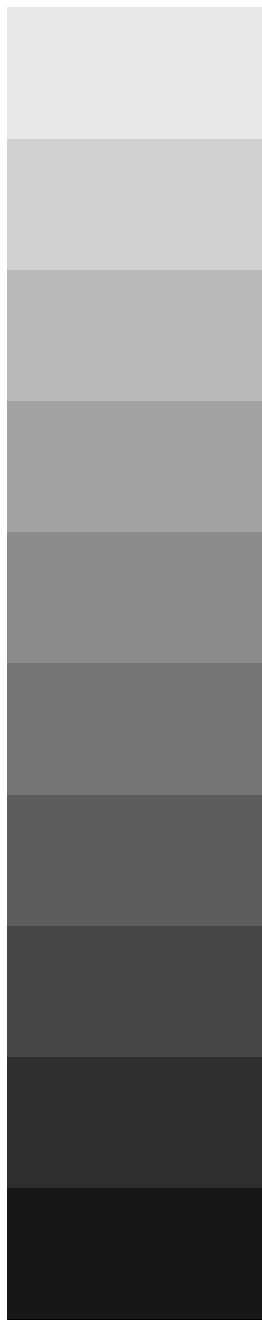


COLOR PALETTE

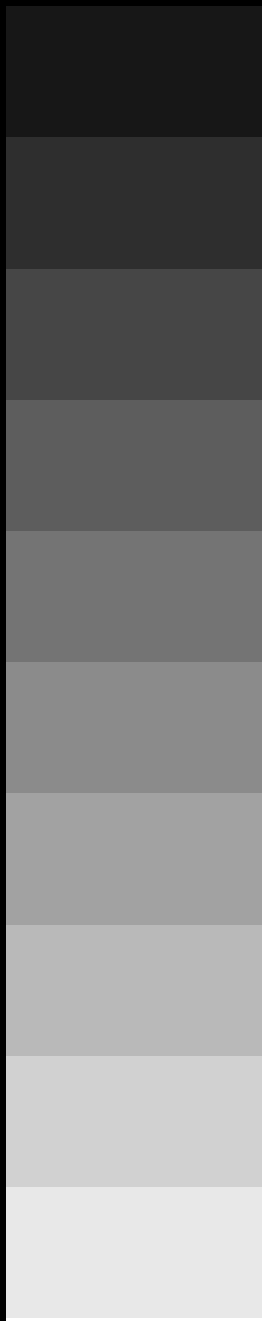


COLOR PALETTE

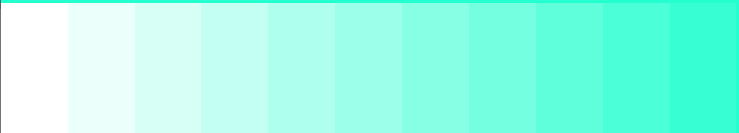
HEX - FFFFFFFF
RGB - 255, 255, 255



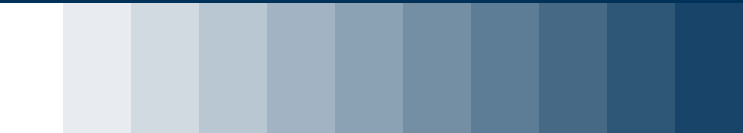
HEX - 000000
RGB - 0, 0, 0



HEX - 23FFCF
RGB - 35, 255, 207



HEX - 003159
RGB - 0, 49, 89



HEX - 666666
RGB - 102, 102, 102



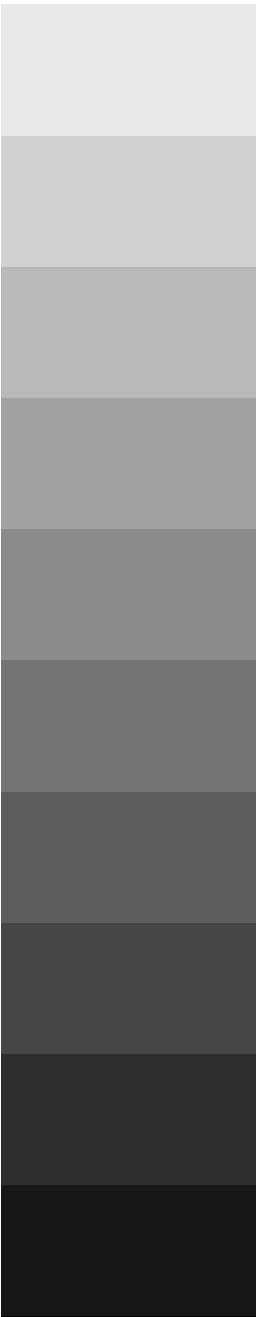
HEX - 09FE8E
RGB - 9, 254, 142

HEX - 09FEFE
RGB - 9, 254, 254

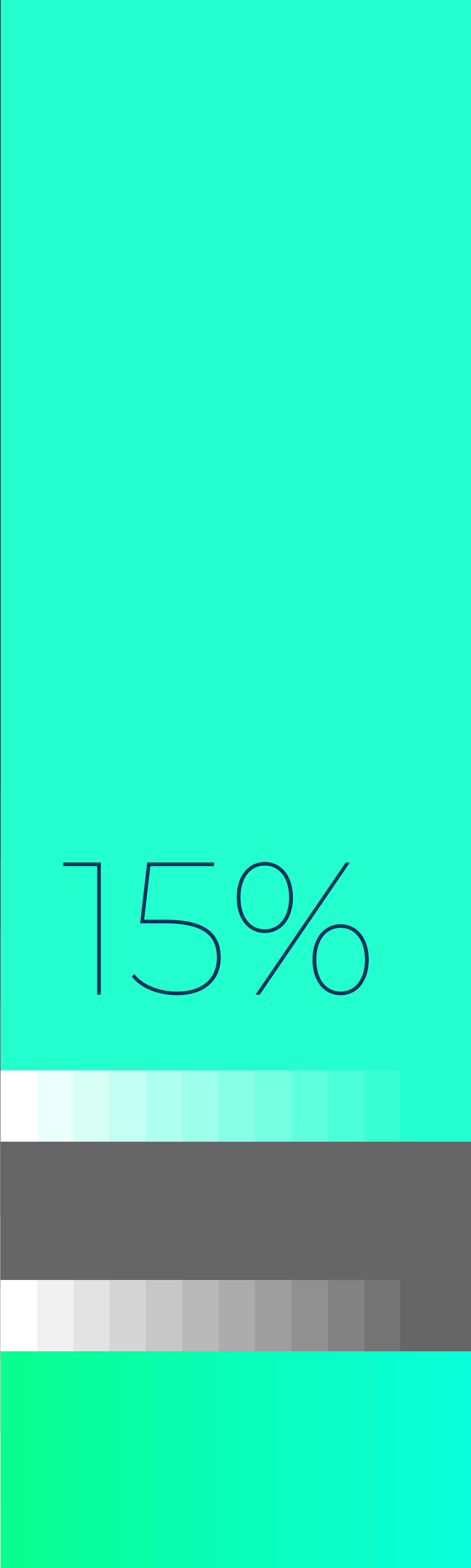
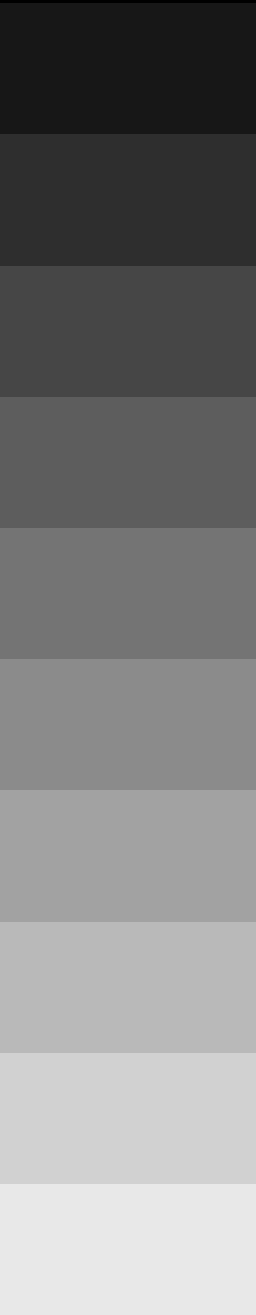


PERCENTAGE
OF COLOR
CONTENT

30%

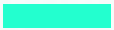


30%



5%

5%



USES

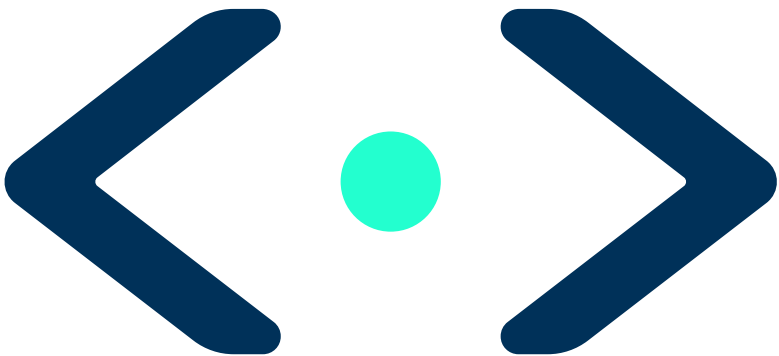
Correct and Incorrect



USES
CORRECT



HORIZONTAL



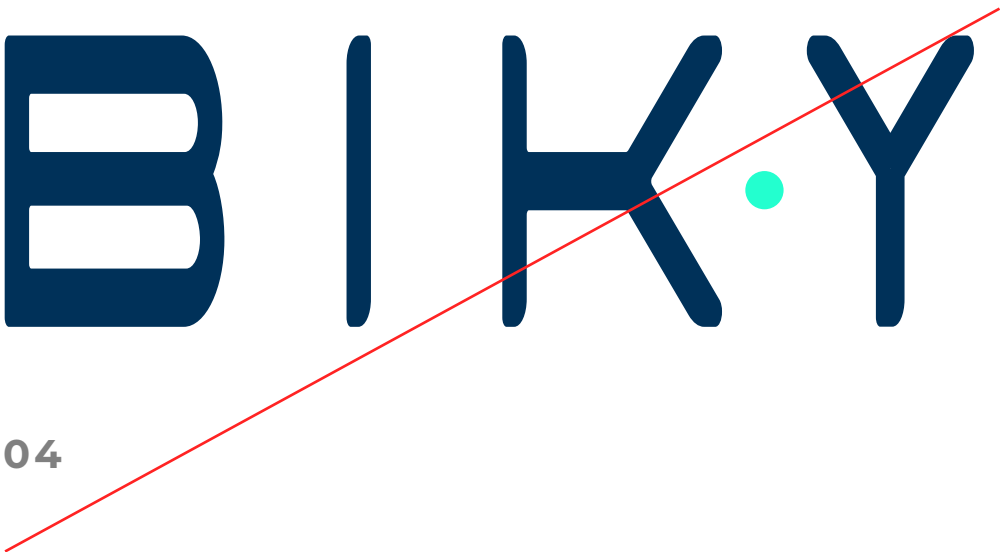
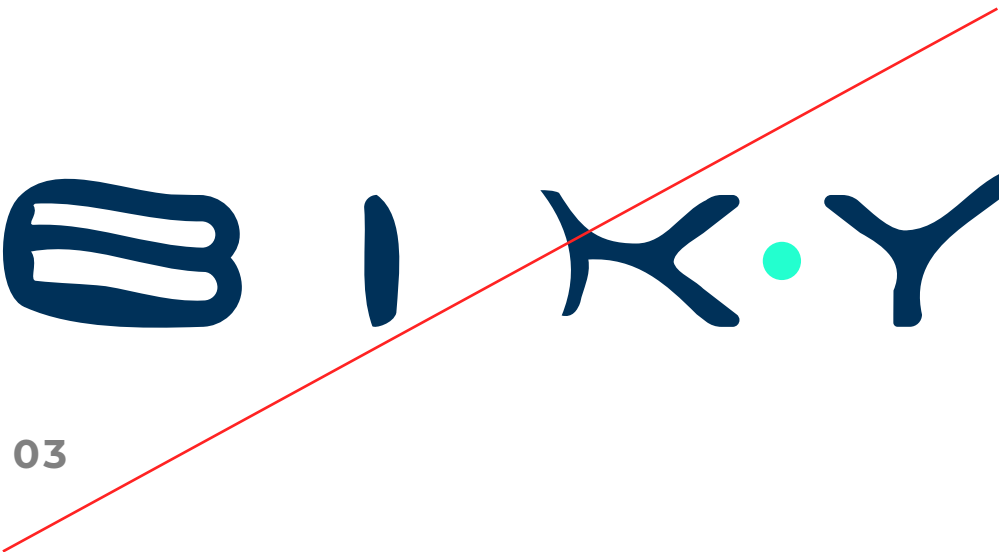
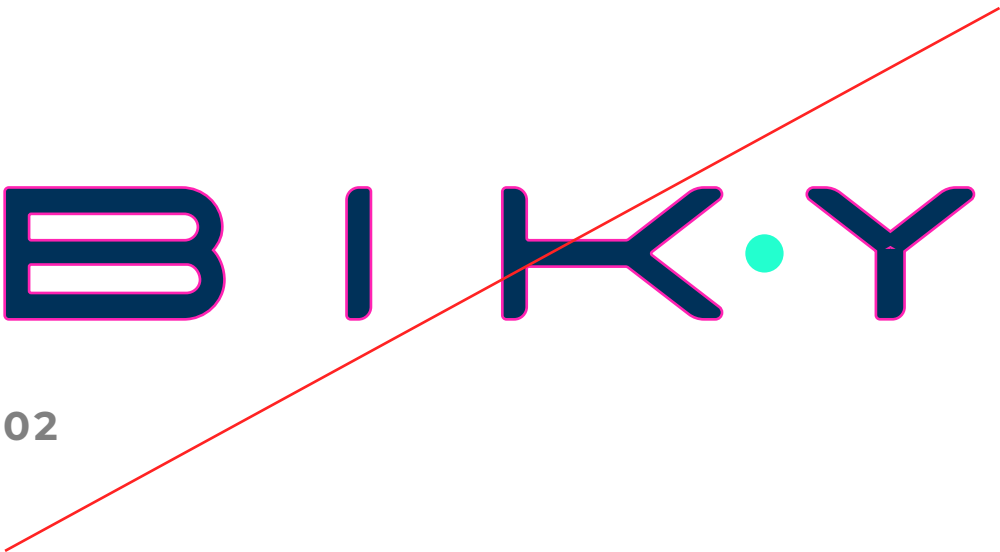
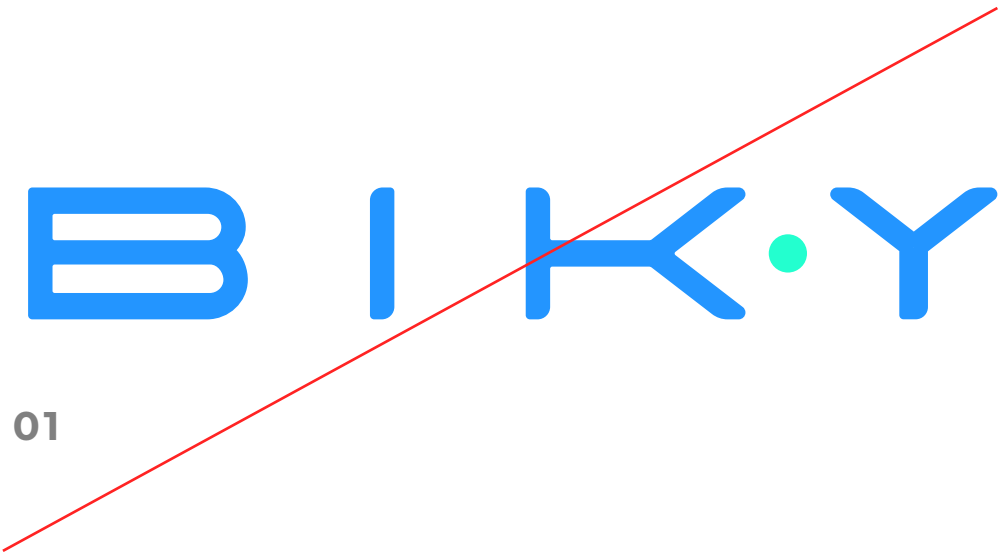
SYMBOL



USES
CORRECT

The logo has specific dimensions and proportions, determined by criteria of composition, hierarchy, and functionality. Under no circumstances should these dimensions and proportions be altered.

- 01. Do not misuse colors
- 02. Do not add outlines
- 03. Do not distort
- 04. Do not stretch





TYPOGRAPHY

Primary - Secondary



TYPOGRAPHY
PRIMARY

Aa

Montserrat

AaBbCcDdEeFf1234

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!"#\$%&/()=?ıç

- Lighth
- Regular
- Medium
- Semibold**
- Bold**
- ExtraBold**
- Black**

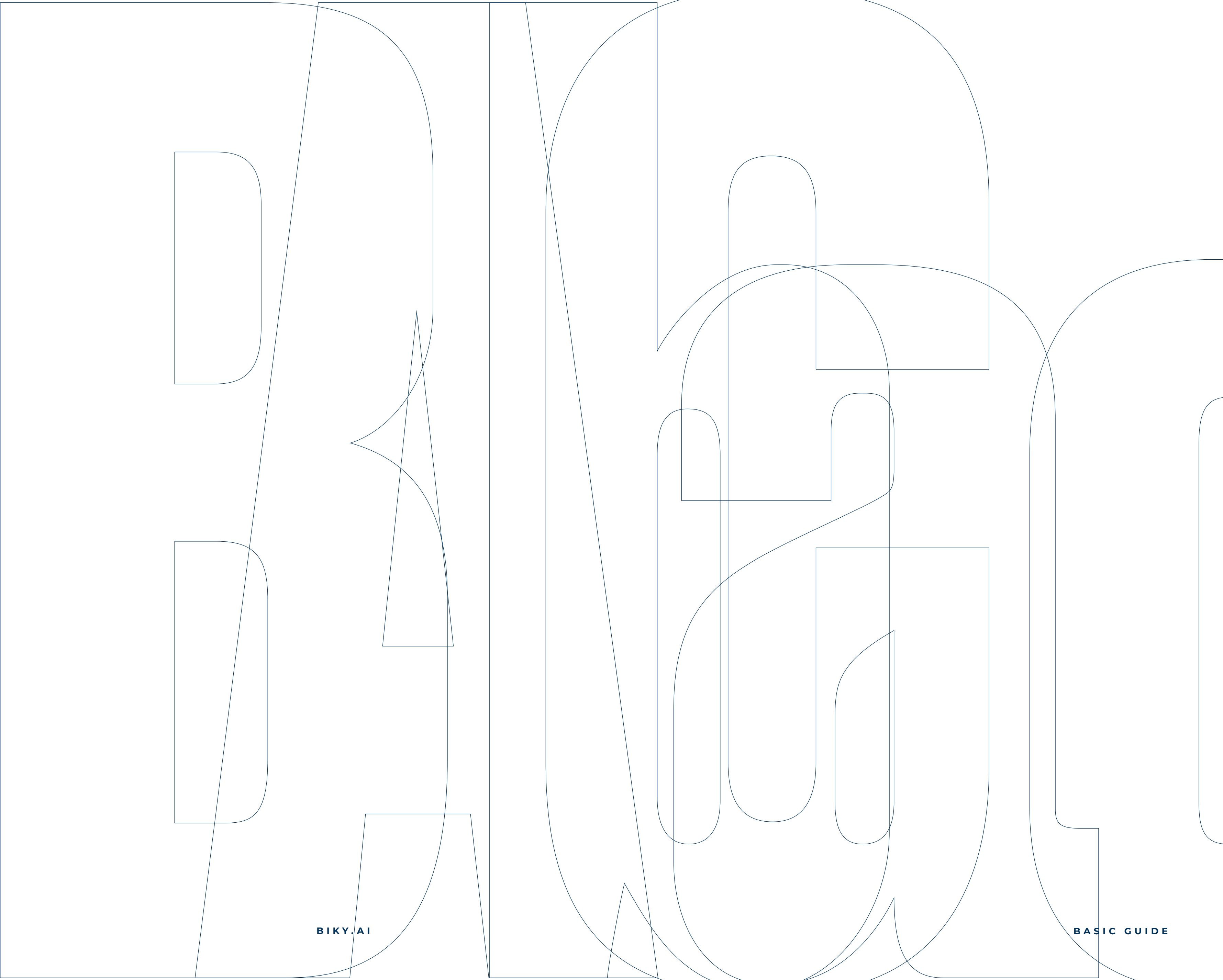


TYPOGRAPHY
SECONDARY

Aa
DRUK

AaBbCcDdEeFf1234

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!''#\$%&/()=?;ı¿





APPLICATIONS

Social Media / Letterhead / Merchandise



APPLICATIONS
SOCIAL MEDIA

2026

IF YOU THINK LOSING CHATS “IS NORMAL,” there’s actually an operational issue.

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2026

IN SALES, EVERY CHAT COUNTS...
(if you know how to make the most of it).

In this article, we explain how Smart Chat brings organization, speed, and real-time tracking to your conversations.

BIKY.AI

<>

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2026

THE PROBLEM ISN'T THAT THERE'S A LACK OF DATA.

It's that the data is scattered, duplicated, and no one knows how to use it to boost sales.

BIKY.AI

<>

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2026

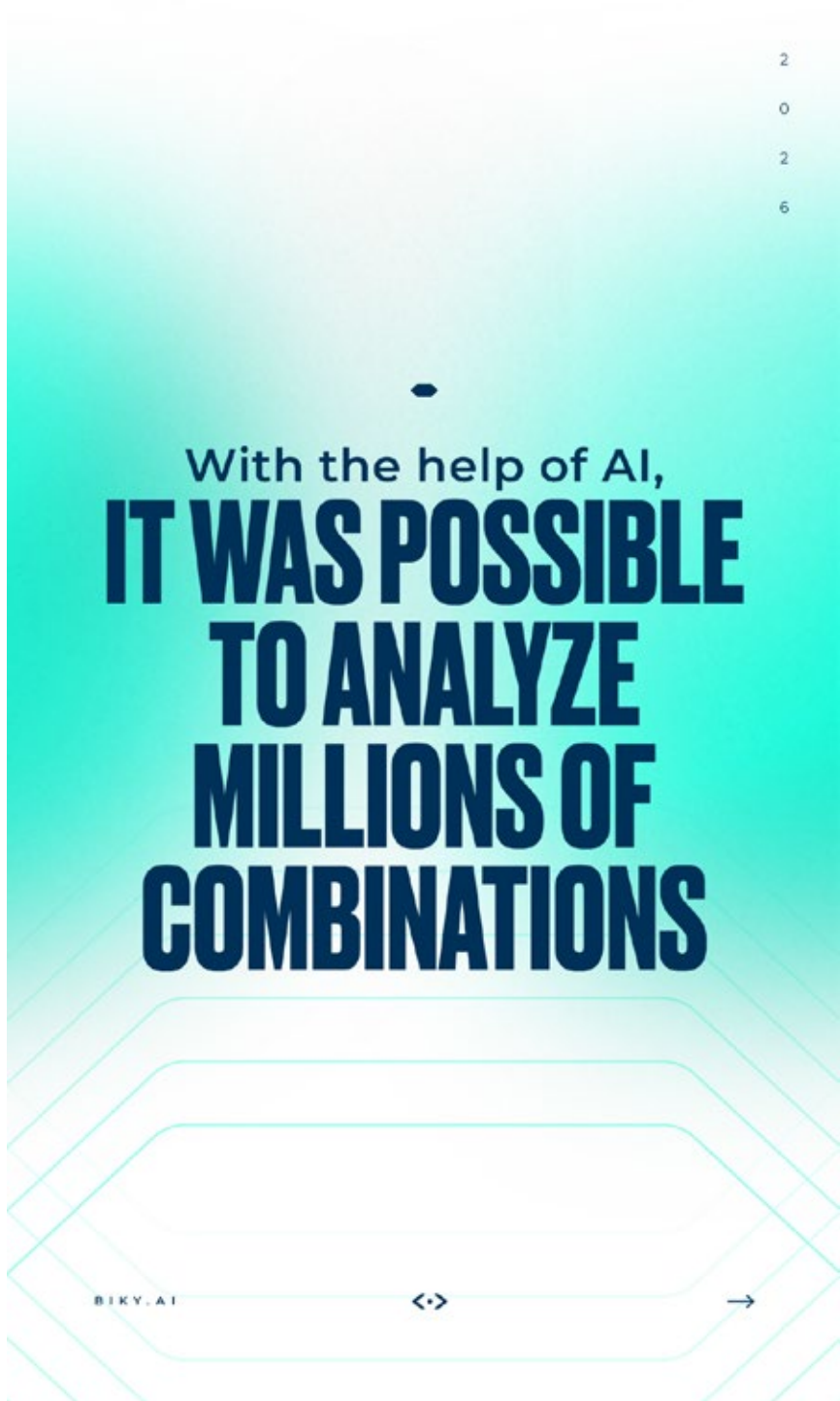
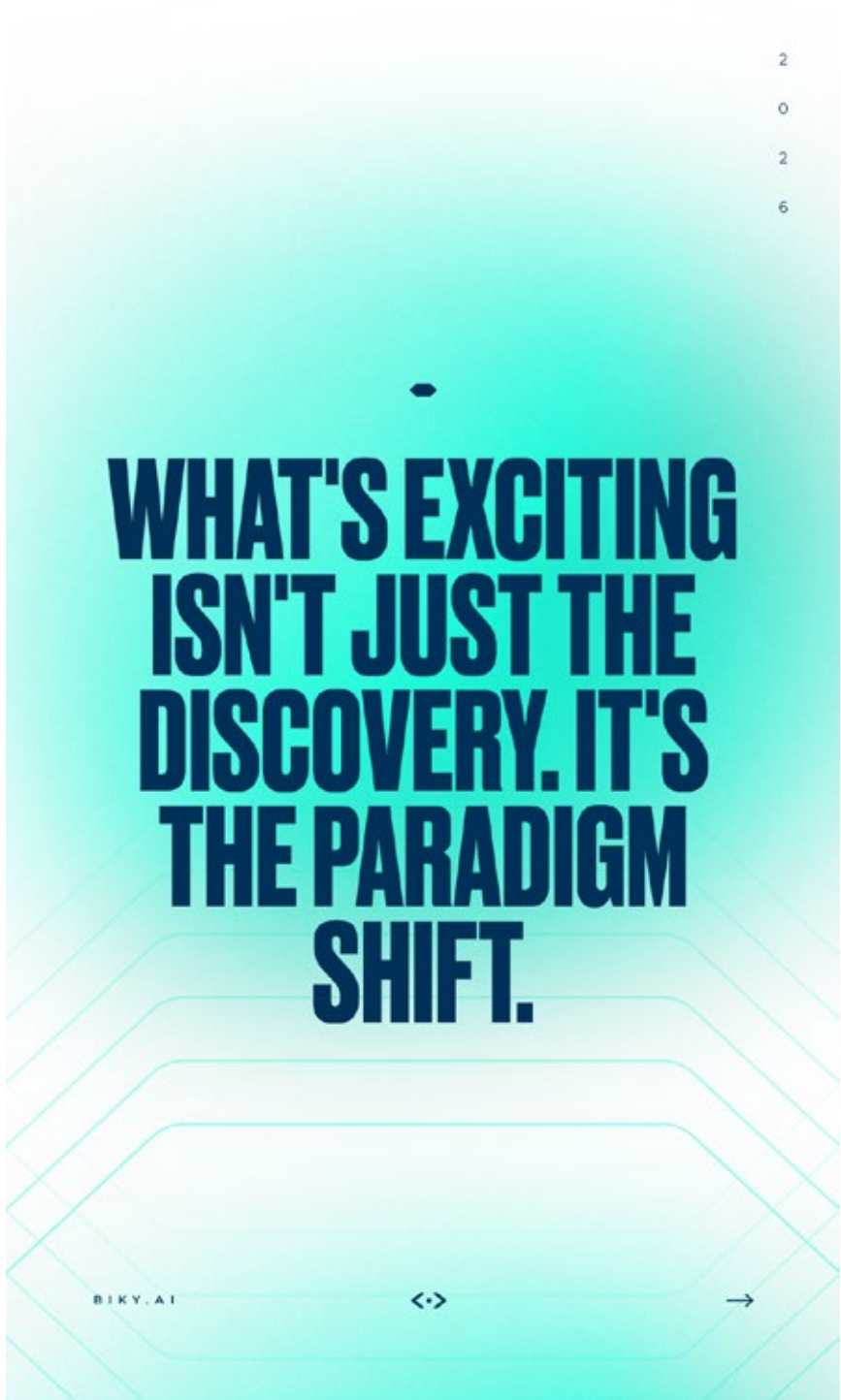
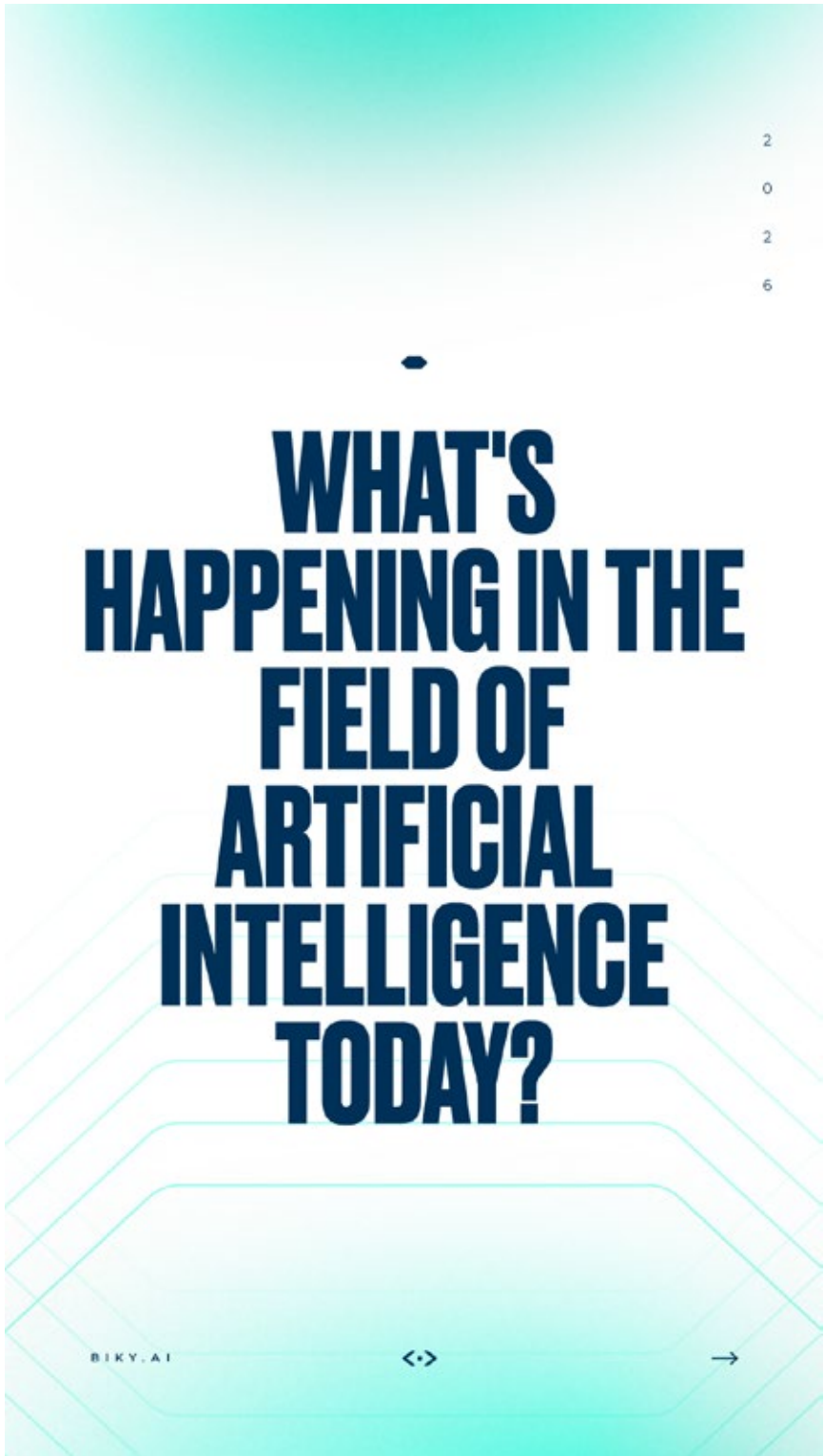
A CDP IS NOT INFRASTRUCTURE. IT IS A BUSINESS STRATEGY.

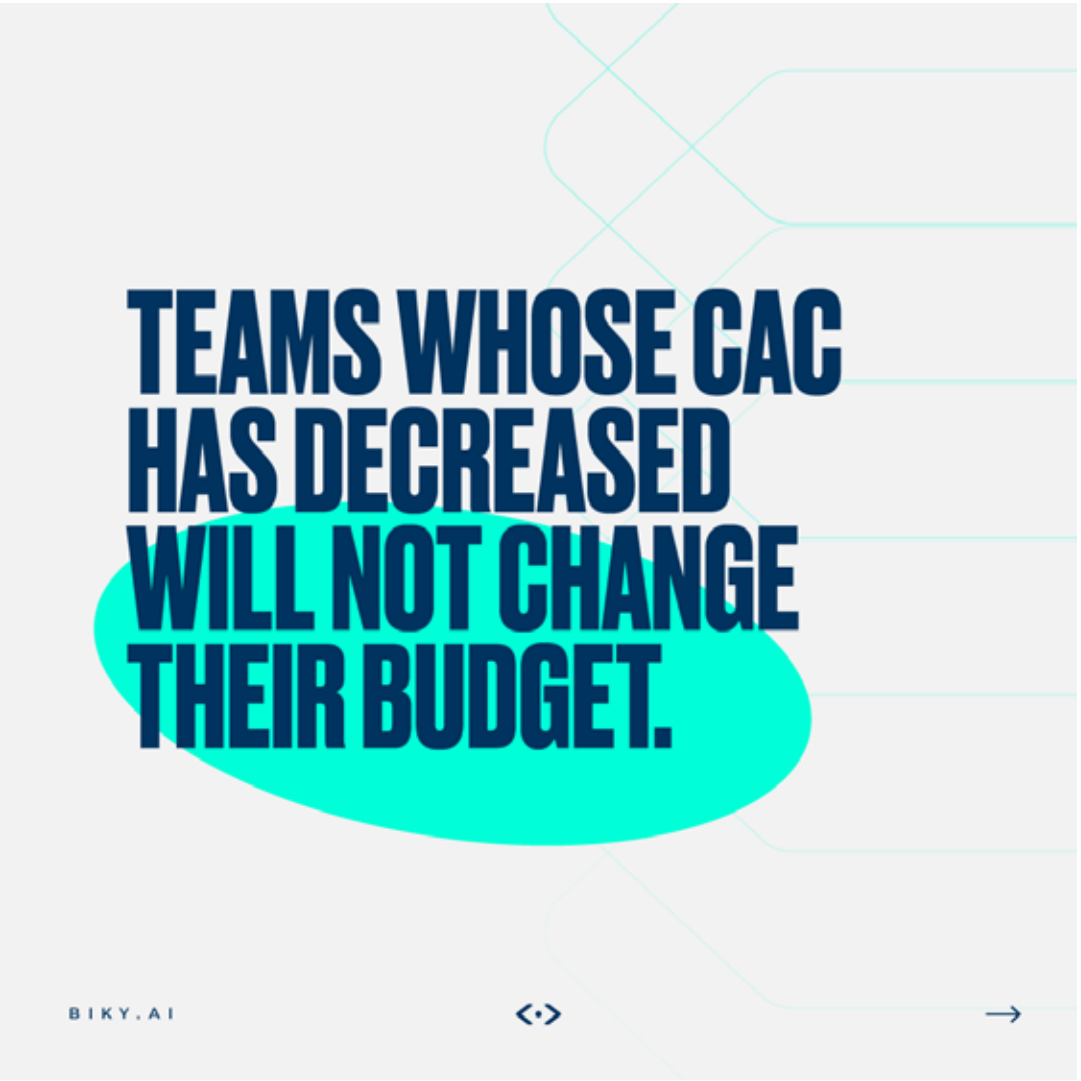
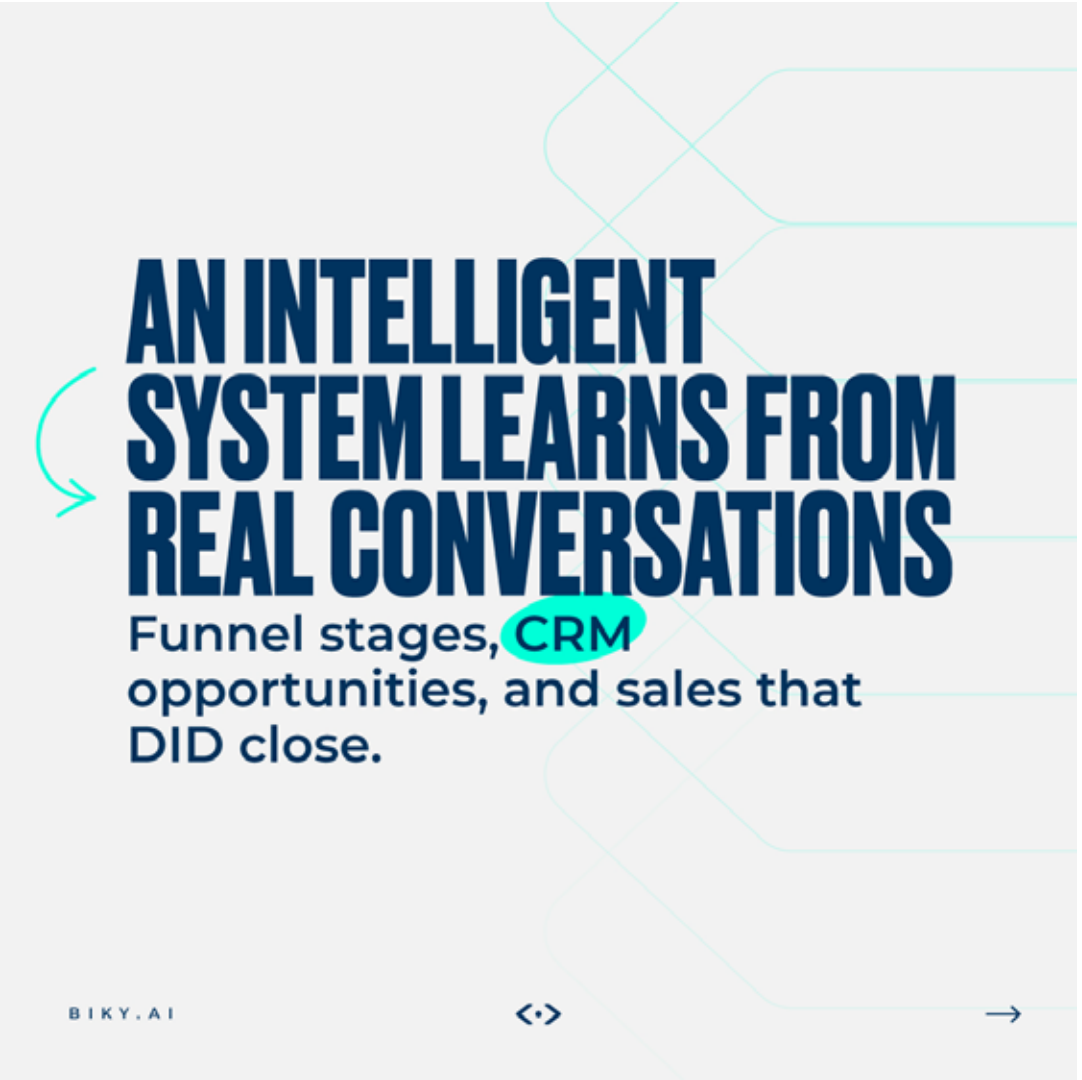
IF YOU WANT TO LEARN MORE, THIS ARTICLE IS FOR YOU.

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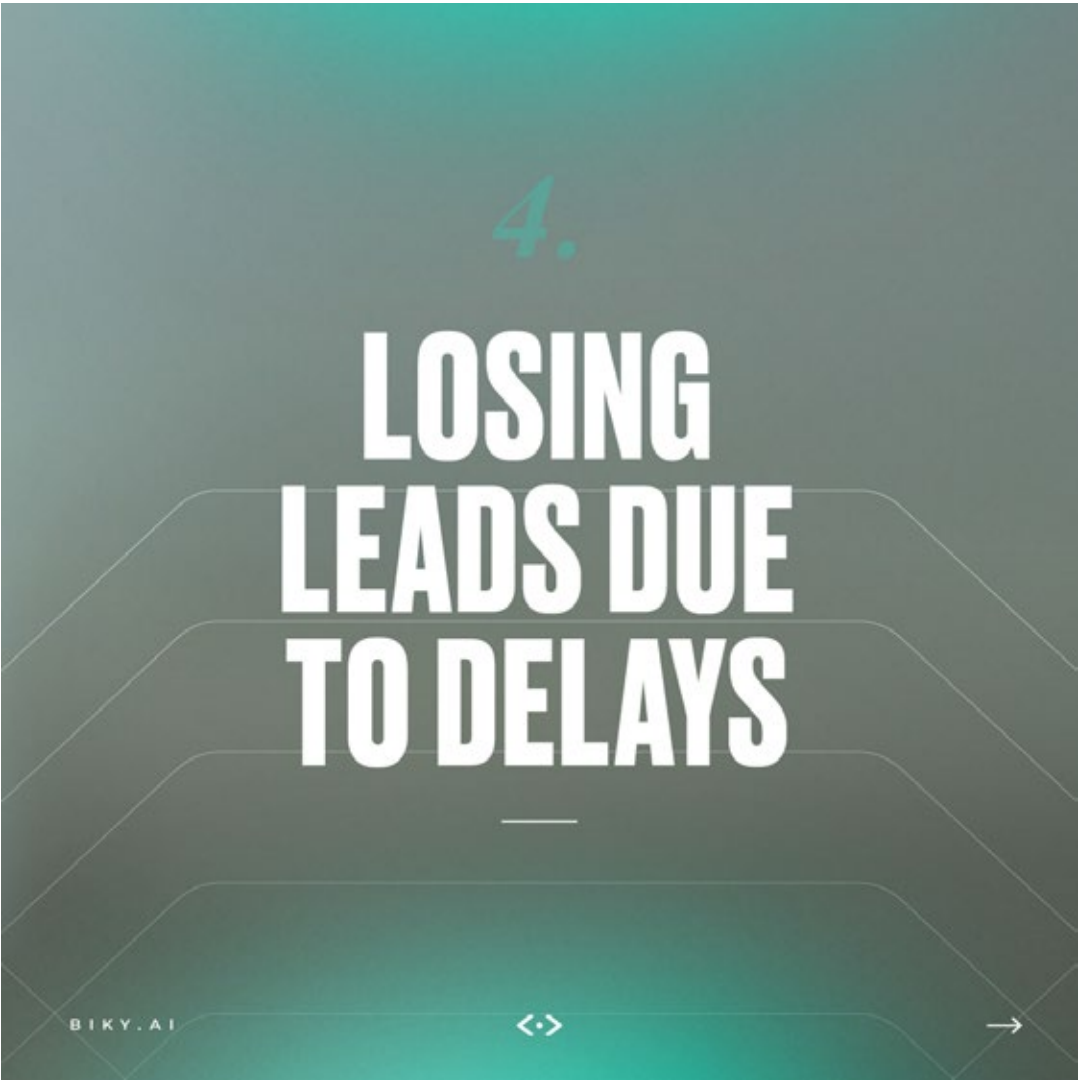
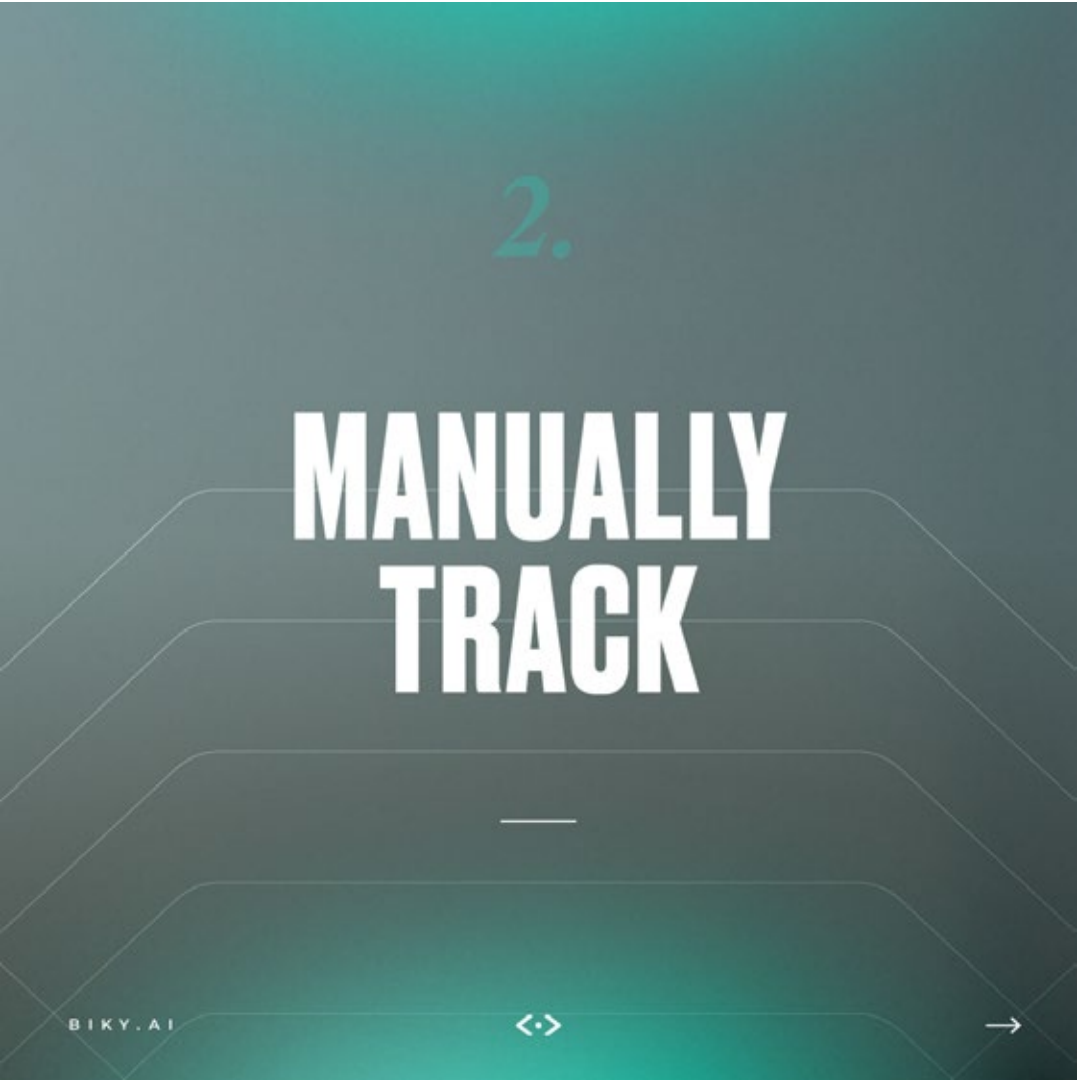
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APPLICATIONS
SOCIAL MEDIA





APPLICATIONS
MERCHANDISE





APPLICATIONS
MERCHANDISE





APPLICATIONS
MERCHANDISE





APPLICATIONS
MERCHANDISE



A portrait of a young woman with long, wavy blonde hair and bright blue eyes. She is wearing a dark blazer and looking directly at the camera with a slight smile. The background is a blurred indoor setting with large windows.

BRAND MANUAL

BIK•Y

GRACIAS

BASIC GUIDE